



BOMET COUNTY
COUNTY ASSEMBLY OF BOMET
SECOND ASSEMBLY- SECOND SESSION

COMMITTEE ON ADMINISTRATION, PEACE, JUSTICE AND LEGAL AFFAIRS

REPORT

ON THE PETITION

BY

DR. DAVID SOO CONCERNING THE COUNTY LOGO

SEPTEMBER, 2019



*Tabled on 10/9/2019
Graham at 2:30pm*

Preface

Mr. Speaker, Sir,

The Sectoral Committee on Administration, Peace, Justice and Legal Affairs is constituted pursuant to the provisions of Standing Order No. 193(5) (f) of the Bomet County Assembly¹ and has executed its mandate in accordance with the provisions of the said Standing Order 191(5)² which mandates the Committee to, inter alia:-

- a) investigate, inquire into, and report on all matters relating to the mandate, management, activities, administration, operations and estimates of the assigned departments;*
- b) study the program and policy objectives of departments and the effectiveness of the implementation;*
- c) study and review all county legislation referred to it;*
- d) study, assess and analyze the relative success of the departments as measured by the results obtained as compared with their stated objectives;*
- e) investigate and inquire into all matters relating to the assigned departments as they may deem necessary, and as may be referred to them by the County Assembly;*
- f) to vet and report on all appointments where the Constitution or any law requires the County Assembly to approve, except those under Standing Order 188(Committee on Appointments); and*
- g) make reports and recommendations to the County Assembly as often as possible, including recommendation of proposed legislation*

¹ Standing Order No. 193(5)(f) of the Bomet County Assembly

² Standing Order 191(5) of the Bomet County Assembly

Affirmation and approval

Mr. Speaker sir,

It is therefore my pleasant duty and privilege, on behalf of the Committee on Administration, Peace, Justice and Legal Affairs to table this Report.

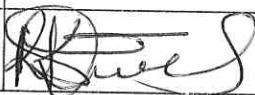
Signed-----

THE HON. SAMWEL KIPROP A. KETER

**CHAIRPERSON, ADMINISTRATION, PEACE, JUSTICE AND LEGAL AFFAIRS
COMMITTEE**

Date-----

We, honourable Members of the Administration, Peace, Justice and Legal Affairs Committee, do hereby affix our signatures to this report to affirm our approval, confirm its accuracy, validity and authenticity.

	Name	Position	Signature
1.	Hon. Samwel Kiprop A. Keter	Chairperson	
2.	Hon. Evaline Chepkemai	Vice Chairperson	
3.	Hon. Kiprotich Wesley	Member	
4.	Hon. Josphat Kirui	Member	
5.	Hon. Catherine Chemutai	Member	
6.	Hon. Hellen Chepkorir	Member	
7.	Hon. Robert Kiplangat Serbai	Member	

Acknowledgment

Mr. Speaker

I wish to thank the Members of the Committee for dedicating their time and energy to scrutinize the Petition and prepare this report. The Committee is equally grateful to the office of the Speaker, the Clerk of County Assembly and the secretariat for the support received as it discharged its mandate. Finally, I would like to thank the petitioner, Dr. David Soo for finding time to attend to committee meeting to clarify issues stated in the petition.

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1.0 EXECUTIVE SUMMARY

1.1 The overview of a logo

The County logo marks everything from that County, they evoke ideas, they enshrine feelings and thoughts, love and hatred, envy and pride.

The County logo is the ideal form of brand identity. It takes everything about a people, their main activity, their culture, their beliefs, their value systems etc and wraps it in a circular, rectangular or rounded image. At face value, it is nothing but a grouping of colors and shapes, but we all know that in reality it is a representation of something intangible and it's almost sacred.

Mr. Speaker Sir,

There is a lot of talk in County branding and about Counties now behaving like companies and adopting logos and other branding techniques. Flags are not only a County's real logo, but as it happens in the corporate world, the colors of the flag have usually been offset onto a plethora of things, from sport teams' uniforms to airways carrier colors, from national cuisine restaurants to car plates, from TV broadcasting networks to local road signs.

In a nutshell, the importance of a County logo is follows;

- a) Reveals the County Identity
- b) Invites people to know more about the County
- c) It is a symbol of pride
- d) It facilitates the brand royalty
- e) It distinguishes one County from the others

1.2 The overview of the petition

The petition is from Dr. David Stanley Soo, a citizen of Kenya and resident of Bomet on behalf of other Bomet County residents. The petition is about the County Logo as enshrined in the Bomet County Emblems Protocols and Salutation Act, 2014.

The petitioners stated that the current County logo neither represents the natural economic resources nor the cultural heritage of the local community. The representation of the logo cannot be easily discerned in that the horns are those of a buffalo yet the County does not have a game park nor buffalos. The eyes are those of human being and the nose (distended) and other markings can neither be understood nor explained as to its meaning or representation.

They further stated that the general purpose of the logo is to represent natural economic resources and/or brand and or aspirations of the community, the current logo is therefore wanting and it is sort of cultic clannish or illuminati and is irrelevant to Bomet County social, economic and political stand points. Similarly, representations of sub-counties by stars leaves a lot to be desired just in case the IEBC decides otherwise in their constitutional duty of delimitation of boundaries. The County naming should appear at the top and not at the bottom of the logo.

Lastly, **Mr. Speaker**, the petitioners confirmed in their petition that efforts have been made to have the matter addressed by the relevant body and it failed to give satisfactory response. They further confirmed that the matter has not been dealt with previously by any other institution or body vested with requisite jurisdiction or pending before any court of law.

1.3 The prayers of the petitioners

Mr Speaker Sir,

The following are the prayers from the petitioners;

- a. The County Assembly Initiates a debate on the County logo through public engagement with a view to effecting changes to the County logo and flag in order to reflect the true aspirations of the community and the County residents.
- b. The County Assembly Initiates and accordingly move an amendment to the Bomet County Emblems Protocol and Salutations Act 2014.
- c. Any other such initiative as the County Assembly may deem fit and necessary.

1.4 Reasons for proposal to amend the County Logo

Mr. Speaker Sir,

The following are the reasons as to why the County Logo should be amended as suggested by the petitioners;

- a. The current logo is not vividly representative of our natural economic resources neither is it representative of our cultural heritage as a community (Kipsigis) in Kenya.
- b. The current logo is not easily discernable as to what it represents e.g.
 - i. The horns are that of a buffalo yet there are no game parks nor buffalos in Bomet
 - ii. The eyes are seemingly those of a human being and this leaves a lot to be explained
 - iii. The distended nose and other markings are of no impact.
- c. The general purpose of a logo is to generally give a visual representation of our quest, branding of our natural resources and / or brand and /or aspirations of the community. The

current County logo falls short of this basic principle as it is sort of cultic clannish or illuminati and not relevant to our social, economic and political stand points.

- d. The placement of the supposedly impactful representation of the sub-counties by stars leaves a lot to be desired and naming of the County should be at the top and not at the bottom of the logo.

1.5 Submissions

Mr. Speaker Sir,

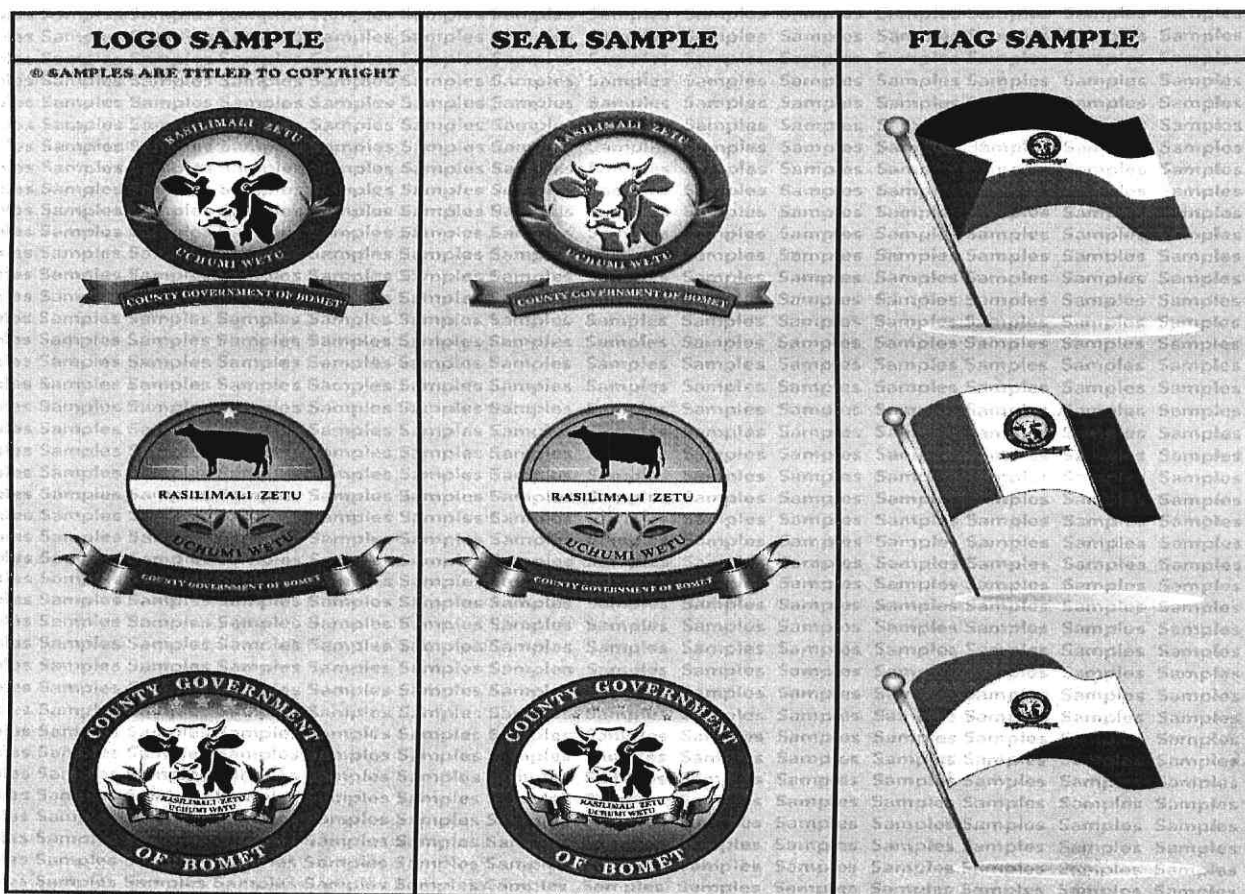
Dr. Soo was invited by the Committee to appear before it on 10th July 2019 to clarify some of the issues stated in the petition. He confirmed to the Committee that the petition at hand was not before any court of law and further that the same has not been previously dealt with by any institution or body vested with the requisite jurisdiction.

Petitioner's Submission before the committee;

That the current logo neither represents the natural economic resources nor the cultural heritage of the local community.

Considering that Bomet County is known for its Agricultural activities especially Dairy industry and Crop production, the County does not have wildlife resource including buffaloes nor game parks therefore there is no justification to have buffalo in the County logo. He also confirmed that they have presented a list of proposals of the County logo and emblems that fully represents the activities undertaken in Bomet County with the hope that they will be considered for adoption and use in the future.

The following are the samples of County Logo, Seal Sample and Flag that the petitioner believes that they should be considered because they represent the main economic activity in Bomet County.



That the eyes are those of human being and the nose and other marking can neither be understood nor explained as to its meaning or representation.

The petitioners stated that the current logo is wanting and can be reminiscence of illuminati or cultic clannish thus very irrelevant to Bomet County social economic and political stand points.

Dr. David Soo further stated that a section of the Bomet County residents especially the religious group have been greatly offended by the entire logo of Bomet County because of its cultic clannish look. He did mention that the entire logo is very undesirable and most residents are not proud of it.

The County naming 'COUNTY GOVERNMENT OF BOMET'

Dr. Soo proposed that the naming should appear in the anticlockwise manner at the top and not at the bottom of the logo as it is currently.

The text "THE GREATEST GOOD FOR THE GREATEST NUMBER" being the words in the current logo be deleted since it is not easily understandable, the main question is meaning of the phrase "greatest number"

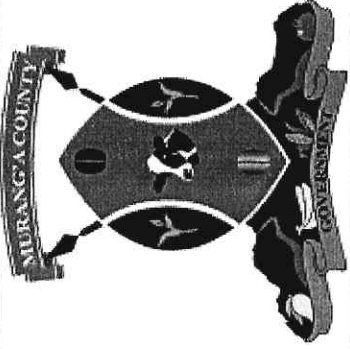
Representation of Sub Counties by stars leaves a lot to be desired just in case the IEBC decides to increase or reduce the number of Constituencies(sub-counties) in the County in exercise of its

constitutional duty of delimitation of boundaries anticipated in Article 89(8) of the Constitution it will obviously trigger amendment of the County logo. He proposed that the stars be replaced by a socio economic activity of each of the Sub Counties (Konoin, Bomet East, Bomet Central, Chepalungu and Sotik).

1.6 Comparison with other Counties

NO	County	Logo
1	Bomet	
2	Uasin Gishu	

3	Nyamira	
5	Kisumu	
6	Nandi	

7	Muranga	 The logo of Muranga County Government features a central shield with a sun, a bird, and a tree. The shield is flanked by two lions. Above the shield is a banner with the text 'MURANGA COUNTY' and below it is a banner with 'GOVERNMENT'.
8	West Pokot	 The logo of West Pokot County Government features a central shield with a sun, a bird, and a tree. The shield is flanked by two lions. Above the shield is a banner with the text 'COUNTY GOVERNMENT' and below it is a banner with 'WEST POKOT'. Below the shield is a banner with the text 'Transforming lives through Sustainable Development'.

9	Narok	
10	Vihiga	

Mr. Speaker Sir,

As observed in the above table, most of the counties have indicated in their logo their main activity being agriculture or either sport and a message with aphorism.

1.7 Analysis of issues stated in the Petition and Comments by the committee

No	Logo, Seal,	Issues raised by the Petitioner	Comments by the committee
1		i. The horns are that of a buffalo yet there are no game parks nor buffalos in Bomet ii. The eyes are seemingly those of a human being and this leaves a lot to be explained iii. The distended nose and other markings are of which impact? iv. . The current logo is wanting of the same as it is sort of cultic clannish or illuminati and not relevant to our social, economic and political stand points.	No historical basis to justify its inclusion in the Logo A valid observation by the Petitioners Can neither be understood nor explained as to its representation and meaning

		v.		
2		i.	 The placement of the supposedly impactful representation of the sub-counties by stars leaves a lot to be desired and naming of the county should be at the top not the bottom of the logo The same is not futuristic and equally not made for prosperity	It is exclusive especially the words "the greater number")
3			"THE GREATEST GOOD FOR THE GREATEST NUMBER The words in the current logo be deleted since it is not easily understandable	

2.0 Recommendations of the Committee

Upon considering the petition and the submissions by the parties to petition hereto, the committee hereby recommends as follows: -

1. Pursuant to section 4 of the County Governments Act and the Section 3 of the Bomet County Emblems, Protocol and Salutations Act, 2014 the petitioners liaise with the County Legal Office to develop new County symbols through a competitive and consultative process and thereafter, initiate the process of seeking approvals (by way of amendments to the relevant County legislation) by the County Assembly.
2. The amendments of the County coat of arms should capture the main physical, social, economic and cultural activities of the County
3. The proposed changes and /or amendments should be subjected to the principles of Citizen Participation and engagement envisaged under Sections 87, 88 and 89 of the County Governments Act No. 17 of 2012.

The

MAP
All colours are in codes
All measurements are ratios
Font: Times New Roman